

DKSAXTON



David Kevin Saxton
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www.DKSaxton.com
570-817-8706

Software Skills

Adobe CS5

Photoshop
Illustrator
Indesign
Dreamweaver
Acrobat
Flash

Microsoft Office

MS Word
Powerpoint
MS Excel

Media Networks

Face book
Twitter
YouTube
Wordpress

Graphic Designer

Creative problem solver who is consistently able to produce designs that is effective, innovative, aesthetically pleasing, and appeals to a wide audience.

Corporate Experience

Senior Creative Designer

Martial Arts Super Sport (MASS)
Wilkes-Barre Pa • July 2011 – Present

Marketing Director with the fastest growing mixed martial arts league MASS (Martial Arts Super Sports). In Charge of all marketing strategy and design implementation ranging from logo design, print material, magazine ads, web graphics , fight night posters, Sponsor Packages and Press Releases.

Network / Agency Designer

Pepperjam Internet Marketing (EBay Company)
Wilkes-Barre Pa • June 2008 – June 2011

Created major online advertisement campaigns for a multitude of different top brands, advertisements which included web banners, email blast, E-newsletters and E Commerce Landing Pages that provide visual expressions enabling clients to engage and connect with their own customers more effectively than ever before.

DKS Freelance Clients

Wilkes-Barre YMCA: *Monthly Newsletter*
MMA MELEE Social: *Network: Logo and Brand Identity*
Cohen & Haydu Chiropractic Clinic : *Medical Illustrations*
River Common Org: *Event Posters*

Marketing Internship

Maternal and Family Health Services
Wilkes-Barre Pa • July – September 2007

Summer Internship in the marketing branch of MFHS non-profit organization. Worked with a large team in develop out-reach marketing material for non profit events.

Education

Savannah College of Art and Design (SCAD)

B.F.A Graphic Design, March 2008
Savannah Ga

SCAD Off-campus NYC

Abroad program June 2007

Luzerne County Community College (LCCC)

A.A Visual Communications, June 2005
Nanticoke Pa